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Welcome to Heatherwood Royal



The perfect setting



Your new neighbourhood



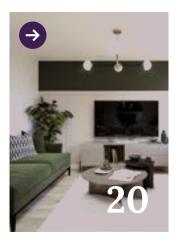
Room to grow



Nurtured by nature



A blank canvas, ready for you



Ways to buy



Take your next step





The perfect setting

Ascot truly is a place like no other; a home in this location offers exclusivity and prestige. Where tradition and grandeur intertwine and family life can thrive, Ascot is the dream you can be a part of.



The Royal legacy

Ascot Racecourse is steeped in history.

In 1711, Queen Anne saw the potential for a racecourse when she came upon an area of open heath that looked, in her words, "ideal for horses to gallop at full stretch".

On 11th August, Her Majesty's Plate took place, worth over 100 guineas and open to any horse, mare or gelding over the age of six. This was the beginning of the Royal Racecourse.









Discover what's nearby



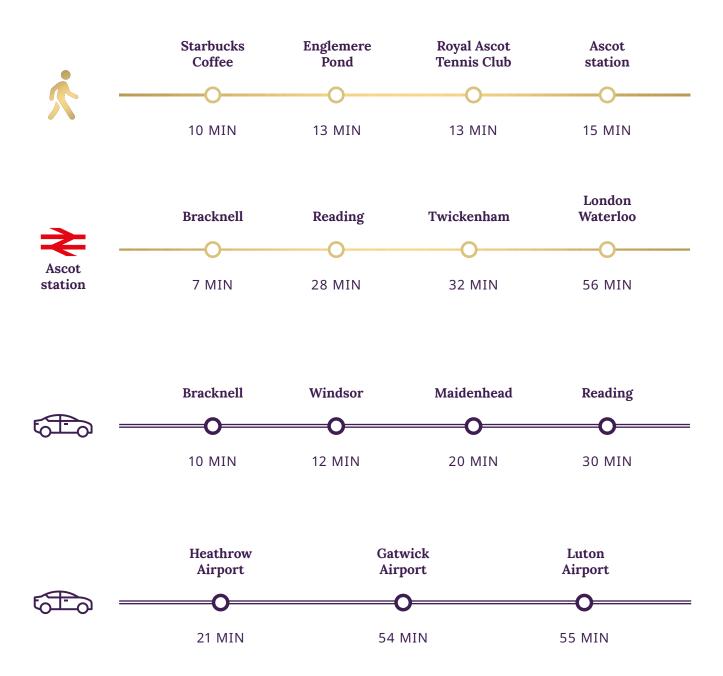
A whole new neighbourhood to explore

Your home is only one side of the story. The other side is waiting to be written as you discover what your new neighbourhood has to offer. With its own distinct identity, you'll quickly realise that Ascot is like nowhere else.



Your connections

Heatherwood Royal gives you the advantage of small town living while providing superb transport links that keep you connected to other towns and cities.





Your new neighbourhood

Ascot is a small town with an impressive international reputation, making it a desirable location to put down roots.







Bursting with character

Ascot is a sought-after location where life is always interesting and there's so much to do and see, whether it's enjoying a unique shopping experience, an adrenaline-inducing activity, relaxing at a renowned spa, or even working on your birdie at one of the surrounding golf clubs – you'll always be entertained.

Designer brands, historical attractions and everything in between.

Situated near some of the world's most renowned sporting venues, close to historic royal attractions and offering fantastic local amenities, Heatherwood Royal is perfectly placed and has something to suit all tastes.

Coworth Park, Ascot Relax and rejuvenate in idyllic bliss at Coworth Park's five-star spa.

Ascot RacecourseAn historic landmark, renowned for being the highlight of the British social season.









Legoland *Perfect for the entire family.*

WindsorWindsor is located nearby and offers beautiful attractions and local amenities to suit all your needs.







A taste of Ascot

Whether you're treating the family or celebrating a special occasion, there's a wide choice of restaurants within reach for you to indulge in.

Treat your taste buds with a selection of Michelinstarred restaurants and enjoy fine dining in and around Ascot.

In addition to Ascot's Michelin-starred restaurants, there is also a fantastic selection of independent and much-loved restaurants serving a wide range of cuisine from around the world.

The Fat Duck, Bray (Heston Blumenthal) British/French cuisine



Woven by Adam Smith *Coworth Park Modern cuisine*



Thatched Tavern, Ascot Traditional British cuisine

Waterside Inn, Bray (Alain Roux) Classic French cuisine







Room to grow

A magnificent place to start your next chapter. Heatherwood Royal is ideal for nurturing families because of its warmth and tradition. Its idyllic suburban setting allows family life to thrive.



Esteemed education

Renowned for its educational opportunities, Ascot boasts some of the most prestigious institutions in the country. From nursery to sixth form, there are a wide range of schools ready to help each young child develop critical thinking and an enquiring mind.

Nurseries	Travel time	Distance	Ofsted
Village End Childcare	4 min drive	1.3 miles	Good (2018)
Creative Little Footsteps	5 min drive	1.5 miles	Outstanding (2022)
Ascot and Cranbourne Pre-School	6 min drive	2.5 miles	Outstanding (2021)

Primary Schools	Travel time	Distance	Ofsted
Ascot Heath Primary School	5 min drive	1.5 miles	Outstanding (2011)
South Ascot Village Primary School	5 min drive	1.7 miles	Good (2019)
Cranbourne Primary School	6 min drive	2.6 miles	Outstanding (2018)
St Michael's Church of England Primary School, Sunninghill	7 min drive	2.4 miles	Good (2019)
Cheapside Church of England Primary School	8 min drive	2.6 miles	Good (2020)
Holy Trinity Church of England Primary School	9 min drive	3.3 miles	Good (2018)



An exquisite collection of schools in the area.

Preparatory Schools	Travel time	Distance	Ofsted
Papplewick School (6–13 boys)	3 min drive	1.2 miles	ISI Compliant
Lambrook School (3–13 co-educational)	7 min drive	2.7 miles	ISI Compliant
Sunningdale School (7–13 boys)	9 min drive	3.4 miles	ISI Compliant

Secondary Schools	Travel time	Distance	Ofsted
Heathfield School	4 min drive	1.3 miles	ISI Compliant
St George's School	6 min drive	1.4 miles	ISI Compliant
Charters School	7 min drive	2.8 miles	ISI Compliant
St Mary's School	8 min drive	2.4 miles	ISI Compliant
Wellington College	16 min drive	6.7 miles	ISI Compliant
Eton College	16 min drive	8.6 miles	ISI Compliant



Nurtured by nature

Spending time in nature has been proven to lower stress and improve well-being. Take time to unwind and enjoy the beautiful, natural surroundings on your doorstep.



Green spaces

Living in Ascot means you are perfectly placed to enjoy the array of green spaces around you.

Windsor Great Park covers 4,800 acres and is a superb place for a picnic or family day out.

Boasting a cascading waterfall and a peaceful lake, Virginia Water is the ideal place for a stroll, run or a cycle.

A natural haven made up of 35 acres, The Savill Garden is a beautifully decorated ornamental garden and woodland.

Enjoy all of nature's little wonders.









Windsor Great Park







A blank canvas, ready for you

Choose from a range of high quality options for your kitchen, bedroom and bathroom – all from the comfort of your sofa. Our range of options have been handpicked by our interior design team, so your personality can come through in your home choices. Whatever your style and taste, we've got you covered.







Taylor Wimpey | West London **Heatherwood Royal**

Our homes

Get to know **Heatherwood Royal at Ascot**

This stunning development is comprised of 230 homes and will offer a range of 1, 2 & 3 bedroom apartments as well as 2, 3 & 4 bedroom houses in a historic area that is known for its mix of luxury and heritage.

BCP = Bin Collection Point = Drive Through Parking = Garage LAP = Local Area of Play LEAP = Local Equipped Area of Play = Shed

Find out more

SS = Sub Station

V = Visitor Parking



The Development Layout does not show details of gradients of land, boundary treatments, local authority street lighting or landscaping. It is our intention to build in accordance with this layout. However, there may be occasions when the house designs, boundaries, landscaping and positions of roads and footpaths change as the development proceeds. Please check the details of your chosen property with your Sales Executive prior to reservation. Please speak to our Sales Executives regarding the tenure of our new homes.

2 BEDROOM HOMES

The Edale 2 bedroom coach house

The Eton 2 bedroom home **Plot:** 91

Plots: 112 & 120

3 BEDROOM HOMES



3 bedroom home Plots: 115-118, 139-142, 178, 179, 182, 183, 188-192 & 197-200



The Archer 3 bedroom home Plots: 87, 90, 92-94, 119, 132, 137, 138, 145, 156, 159, 160, 163, 164, 167, 172, 173, 203 & 207

The Elliston

3 bedroom home

181 & 204-206

The Eastbury

201 & 202

3 bedroom home

Plots: 110, 111, 121-123, 146,

147, 150, 151, 154, 155, 180,

Plots: 88, 89, 113, 114, 143,

144, 152, 153, 157, 158, 176,

177, 184-187, 193-196,

The Huxford

3 bedroom home **Plots:** 131, 165, 166, 174 & 175

The Ascot 3 bedroom home **Plots:** 95, 98, 99 & 102

4 BEDROOM HOMES

The Windsor 4 bedroom home Plots: 96, 97, 100, 101, 133-136, 148, 149, 161, 162 & 168-171

1, 2 & 3 BEDROOM **APARTMENTS**

Englemere House 1 & 2 bedroom apartments **Plots:** 1–10

Savill House 1, 2 & 3 bedroom apartments **Plots:** 11–33

Frogmore House 1, 2 & 3 bedroom apartments

Virginia House 1, 2 & 3 bedroom apartments **Plots:** 57–79

Swinley House 1 & 2 bedroom apartments **Plots:** 80–86

Thorpe House 1 & 2 bedroom apartments **Plots:** 103–109

Holyrood House 1 & 2 bedroom apartments **Plots:** 124–130

Coworth House 1, 2 & 3 bedroom apartments **Plots:** 208–230

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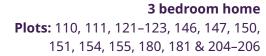




Plots: 34–56



The Elliston





GROUND FLOOR Kitchen/Dining Area

4.89m x 2.90m 16'1" x 9'6"

Living Room

4.26m x 3.81m 14'0" x 12'6"



FIRST FLOOR

Bedroom 2

3.15m x 2.73m 10'4" x 8'11"

Bedroom 3

3.31m x 2.45m 10'4" x 8'0"

Study max.

3.31m x 2.34m 10'4" x 7'8"



SECOND FLOOR

Bedroom 1 max.

6.64m x 3.86m 21'9" x 12'8"

Total 1,248 sq ft / 116m²

The floor plans depict a typical layout of this house type. For exact plot specification, details of external and internal finishes, dimensions and floor plan differences consult your Sales Executive. All dimensions are + or -50mm and floor plans are not shown to scale. The kitchen layout and furniture positions are for indicative purposes only. The computer generated image is for illustrative purposes only and it is from an imaginary viewpoint within an open space area. Its purpose is to give a feel for the development, not an accurate description of each property.

Discover more about this home







The Colton

3 bedroom home Plots: 115–118, 139–142, 178, 179, 182, 183, 188–192, & 197–200



GROUND FLOOR

Kitchen

3.43m x 2.57m 11'3" x 8'5"

Living/Dining Area max.

4.78m x 3.69m 15'8" x 12'1"



FIRST FLOOR

Bedroom 2 max.

4.78m x 3.07m 15'8" x 10'1"

Bedroom 3

2.93m x 2.55m 9'7" x 8'4"



SECOND FLOOR

Bedroom 1 max.

6.19m x 3.71m 20'4" x 12'2"

Total 1,153 sq ft / 107m²

The floor plans depict a typical layout of this house type. For exact plot specification, details of external and internal finishes, dimensions and floor plan differences consult your Sales Executive. All dimensions are + or -50mm and floor plans are not shown to scale. The kitchen layout and furniture positions are for indicative purposes only. The computer generated image is for illustrative purposes only and it is from an imaginary viewpoint within an open space area. Its purpose is to give a feel for the development, not an accurate description of each property.

Discover more about this home







The Eastbury

3 bedroom home Plots: 88, 89, 113, 114, 143, 144, 152, 153, 157, 158, 176, 177, 184–187, 193–196, 201 & 202



GROUND FLOOR

Kitchen

3.43m x 2.72m 11'3" x 8'11"

Family/Dining Area

4.89m x 3.72m min. 16'0" x 12'2" min.



FIRST FLOOR

Living Room

4.89m x 3.10m 16'0" x 10'2"

Bedroom 2

3.37m x 2.85m 11'1" x 9'4"



SECOND FLOOR

Bedroom 1 max.

3.87m x 3.57m 12'8" x 11'9"

Bedroom 3

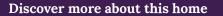
3.04m x 2.30m 10'0" x 7'7"

Study/Bedroom 4

3.04m x 2.49m 10'0" x 8'2"

Total 1,415 sq ft / 131m²

The floor plans depict a typical layout of this house type. For exact plot specification, details of external and internal finishes, dimensions and floor plan differences consult your Sales Executive. All dimensions are + or -50mm and floor plans are not shown to scale. The kitchen layout and furniture positions are for indicative purposes only. The computer generated image is for illustrative purposes only and it is from an imaginary viewpoint within an open space area. Its purpose is to give a feel for the development, not an accurate description of each property.









The Archer

3 bedroom home

Plots: 87, 90, 92–94, 119, 132, 137, 138, 145, 156, 159, 160, 163, 164, 167, 172, 173, 203 & 207



GROUND FLOOR

Kitchen/Dining Area

5.98m x 4.09m 19'7" x 13'5"

Living Room max.

5.56m x 3.70m 18'3" x 12'2"



FIRST FLOOR

Bedroom 1

3.96m x 3.53m 13'0" x 11'7"

Bedroom 3

4.84m x 3.11m 15'11" x 10'2"



SECOND FLOOR

Bedroom 2

5.15m x 4.07m 16'11" x 13'4"

Study/Bedroom 4

5.15m x 3.50m 16'11" x 11'6"

Total 1,936 sq ft / 179m²

The floor plans depict a typical layout of this house type. For exact plot specification, details of external and internal finishes, dimensions and floor plan differences consult your Sales Executive. All dimensions are + or -50mm and floor plans are not shown to scale. The kitchen layout and furniture positions are for indicative purposes only. The computer generated image is for illustrative purposes only and it is from an imaginary viewpoint within an open space area. Its purpose is to give a feel for the development, not an accurate description of each property.

Discover more about this home







Holyrood House

1 bedroom apartment



Plot 124

Kitchen/Living/Dining area max.

7.36m x 5.01m 24'2" x 16'6"

Bedroom 1

4.62m x 3.10m 15'2" x 10'2"

Total 754 sq ft / 70m²

The floor plans depict a typical layout of this house type. For exact plot specification, details of external and internal finishes, dimensions and floor plan differences consult your Sales Executive. All dimensions are + or - 50mm and floor plans are not shown to scale. The kitchen layout and furniture positions are for indicative purposes only. The computer generated image is for illustrative purposes only and it is from an imaginary viewpoint within an open space area. Its purpose is to give a feel for the development, not an accurate description of each property.

Discover more about this home





The apartments

SPECIFICATIONS

Stylish Kitchens

- Hand-crafted British kitchens provided by The Symphony Group
- Individually designed layouts
- · Premium laminate worktop
- AEG appliances throughout including:
 - Multi-function single oven
 - AEG induction hob with integrated hood
 - Integrated AEG low frost 70/30 fridge/freezer
 - Integrated AEG dishwasher
 - Integrated AEG washer/dryer
 - Glass splashback with choice of colours
- Ascona 1.5 bowl stainless steel sink with chrome Ascona tap
- Feature LED lighting to underside of wall units
- · LED plinth lighting
- Recessed LED chrome downlighters

Contemporary Bathrooms

En suite 1

- Roca Gap sanitaryware with soft-closing toilet seat
- Roman shower enclosure with Aqualisa thermostatic shower

- Porcelanosa full-height tiling to shower enclosure and half-height to all other walls – choose from our premium range
- · Chrome heated towel radiator
- Recessed LED chrome downlighters
- · Shaver socket included

Bathroom

- Roca Gap sanitaryware with soft-closing toilet seat
- · Roca Gap Calista bath
- Porcelanosa full-height tiling to the bath and half-height tiling to all other walls – choose from our premium range
- Recessed LED chrome downlighters
- · Chrome heated towel radiator
- · Shaver socket included

Electrical Fittings

- SkyQ point to living area and TV (terrestrial/Freeview) to bedrooms
- Data points to living and bedroom one along with USB ports to kitchen and bedroom one
- Pendant lighting to all other rooms

Interior Finishes

- Newark white internal doors
- Skirting and architraves to complement internal doors in satinwood white
- Electric underfloor heating throughout (subject to design where there is a FOG or duplex with dual level)
- Amtico Spacia to kitchen and living area, hallway, bathroom and en suite and carpet to all other rooms

Security & Peace of Mind

- Video entry system (excluding FOGs)
- Mains supply smoke and heat detectors with battery back up
- Multi-point locking system to entrance door





All of the specification listed is included in our apartments as standard. For the specification included in our houses, please see the separate house specification list. Standard specifications are correct at time of going to print, but are subject to change without notice. Please contact the Sales Executive for further information.

The houses

SPECIFICATIONS

Stylish Kitchens

- Hand-crafted British kitchens provided by The Symphony Group
- · Individually designed layouts
- Silestone worktop included to kitchen and utility where applicable
- AEG appliances throughout including:
- Multi-function double oven
- AEG gas hob with stainless steel hood
- Integrated AEG low frost 70/30 fridge/freezer
- Integrated AEG dishwasher
- Integrated AEG washer/dryer
- Franke undermount 1.5 bowl stainless steel sink with chrome Ascona tap
- Feature LED lighting to underside of wall units
- LED plinth lighting
- Recessed LED chrome downlighters

Contemporary Bathrooms

En suite 1

- Roca Ona floor-mounted sanitaryware with soft-closing toilet seat
- Roman shower enclosure with Aqualisa thermostatic shower

- Roca Unik white two drawer vanity unit
- Porcelanosa full-height tiling to shower enclosure and half-height to all other walls – choose from our premium range
- · Chrome heated towel radiator
- · Recessed LED downlighters
- · Shaver socket included

Bathroom

- Roca Ona sanitaryware with soft-closing toilet seat with Hansgrohe brassware
- · Roca Ona bath
- Roca Unik white two drawer vanity unit
- Porcelanosa full-height tiling to the bath and half-height tiling to all other walls – choose from our premium range
- Recessed LED downlighters
- · Shaver socket included

Electrical Fittings

- SkyQ point to living area and TV (terrestrial/Freeview) to bedrooms
- Data points to kitchen and bedroom one along with USB ports to kitchen and bedroom one
- Pendant lighting to all other rooms

- Recessed LED downlighters to WC
- · Carbon monoxide detector installed
- External power socket to rear garden

Interior Finishes

- Contemporary Vicaima white internal doors
- Skirting and architraves to complement internal doors in satinwood white
- Underfloor heating throughout the ground floor
- Amtico Spacia to hallway, kitchen/ family area and WC
- Porcelanosa ceramic floor tiling to bathroom and en suite/s where applicable
- · Carpet to all other rooms

Security & Peace of Mind

- Mains supply smoke and heat detectors with battery back up
- Multi-point locking system to entrance door
- External front and rear light and external tap to rear of the property
- Rotavated and turfed rear garden
- Front garden landscaped in accordance with the soft landscaping plan





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Ways to buy

Everyone knows buying a new home is an exciting time. But it can be a stressful one too, which is why our Sales Executives and Customer Relations Managers are there to help every step of the way, from your initial enquiry right through to opening the front door of your new home for the first time.

Key Worker Discount

Whether you're looking to take your first step onto the property ladder, or move into a bigger home, we could help you make your move with our Key Worker Discount where you could receive up to the value of £15,000 off the purchase price of a new home.

Easymover

Moving can be stressful, especially when you've found your dream home. But it doesn't have to be. With Easymover, you can reserve your perfect home before you've sold your old one. We'll even help you manage the sale and pay your estate agent fees for you.

Part Exchange

If you're keen to get moving but are struggling to sell your existing home, we may have the answer. Our Part Exchange scheme means we could be your buyer, removing the stress of selling your current home. Not only that, but Part Exchange means there are no estate agent fees, no delays, and no buying chain.





Looking for a more tailored incentive package? Speak to us and find out about the ways we can help you move.

Buying new

At Taylor Wimpey, we are committed to building homes in line with strict sustainability and energy efficiency regulations, meaning our homes are designed to be greener and more environmentally friendly.

WHY BUY NEW?

No chain

No buying chain means you can enjoy moving with less stress.

Community

Become a part of a new community.

A blank canvas

You can make your home your own and style it to your taste.

Energy efficient

Most Taylor Wimpey properties are rated A or B for energy efficiency. Combined bills for a new build are more than 55% lower than on existing properties*.

Peace of mind

With your two-year housebuilder warranty, you can settle and relax in your new home knowing we have got you covered.

HOW TO BUY A NEW HOME

Conduct research

Start the search for your dream home in your desired area. Once you find it, take a look inside with one of our virtual tours.

Get in touch

Get in touch with our Sales Executives. Helpful and friendly, they can answer any questions you may have.

We can help you buy

It doesn't matter if you are a first time buyer or an existing homeowner, we can help make moving easy.

Reserve the home of your dreams

Once you've found the perfect home for you, and you're confident you can afford it, it's time to reserve it.

Personalise your home

Your home is an extension of you and we want you to have full control when it comes to styling it. Our homes have Options Online* which lets you personalise every detail and our apartments have exciting colour palettes for you to choose from.

^{*}Data taken from the House Builders Federation, July 2022. For more details, visit www.taylorwimpey.co.uk/why-choose-us/energy-efficient-new-homes.

Take your next step



Discover

Find your dream home on our website.



Visit us

Book your appointment to view our show homes.



Look

Take a virtual tour of our homes from the comfort of your sofa.



Chat

Have your questions answered by calling our Sales Executives on **01344 963 002.**



Get moving

Find out how we can get you moving with our buying schemes.







Taylor Wimpey in their efforts to improve designs reserve the right to alter site plans, floor plans, elevations and specifications without notice. All lifestyle and location imagery used within this brochure is indicative only. Taylor Wimpey houses are sold freehold and apartments are sold leasehold. Please see the development page on our website for further details. Information is correct at the time of going to broadcast. Please speak to your Sales Executive for further details.

Key Worker Scheme/Discount – This offer is exclusive to key workers when you reserve in 2023. Please speak to a member of our Sales Team for more information. The value of options already fitted will be taken off the agreed value of this offer. T&C's apply, subject to availability. Taylor Wimpey reserves the right to refuse or withdraw this offer at any time.

Easymover – Terms and conditions apply. This offer is subject to status and is only available on selected developments and properties. It is not offered with any other promotion unless by special arrangement by us. Based on the existing home being valued by our agent and using the Easymover scheme, agreed estate agent's fees will be paid. Offer can be withdrawn at any time. Please speak to a Sales Executive for more details of this scheme.

Part Exchange (in 7 days) – Terms and conditions apply. Subject to you providing access to your home in line with the timeframes set out in the Part Exchange terms and conditions, we will make you an offer verbally on your existing home within X working days of completion of the Part Exchange application form, new home reservation form and payment of provisional reservation fee. Offer is only available on selected advertised plots only. Your existing home cannot exceed 70% of the value of the new home. It is not offered with any other promotion unless agreed by special arrangement by us. Please see the Part Exchange Terms and Conditions (add link here for digital/add web address here for print) for more information which shall apply to this offer or speak to one of our Sales Executives for more details.

How to buy a home





ASCOT | BERKSHIRE

London Road, Ascot, Berkshire, SL5 8AA

taylorwimpey.co.uk 01344 963 002

